5th EDITION

ACES INTERNATIONAL VIDEO AWARDS 2025

REGULATION

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INTRODUCTION AND GOALS

The ACES International Video Awards reaches its 5th edition, consolidating itself as a reference event to enhance the communicative power of sport through audiovisual language. Created by ACES Italia, the Italian delegation of ACES - World Capitals and Cities of Sport Federation, in collaboration with the Overtime Festival (the national festival of storytelling, ethicsand sports journalism), this award celebrates the commitment of local administrations in promoting sport and its values.

The initiative was born with the aim of rewarding the best videos made by the Administrations both for the nominations for the various ACES titles, and for those produced after obtaining the title. Furthermore, it offers space to new productions that tell the story of sport as a vehicle of universal values and as a tool for the regeneration of territories.

This recognition is not only an award, but also an incentive for Administrations to use video as a means of social communication, capable of reaching a wide audience and, in particular, young people. Through audiovisual language, the dissemination of themes related to sport is encouraged, while promoting at the same time the quality, merits and skills that ACES considers fundamental for the assignment of the various titles.

The ACES International Video Awards therefore represents a unique opportunity for sharing between Local Authorities and an ideal space for discussion with producers, directors and the public. An event that celebrates the narration of sport as a lever for social and territorial change, placing itself at the center of the dialogue between innovation, culture and values.

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1. RECIPIENTS

The Competition is reserved for audio-visual products made by worldwide capitals / regions / cities / municipalities / islands / communities that have been nominated or awarded by Aces Europe, as part of the application process or after obtaining the title.
Participation is limited to n. 20 videos; applications will be accepted on a chronological basis and **in compliance with the Guidelines expressed at point 8. of this Regulation.**

2. THEMES OF THE COMPETITION

The productions, evaluated based on the effectiveness and appropriateness of the idea and / or of the subject in communicating the themes underlying the candidacy projects and the relevance to the eligibility criteria for that specific reference year, will have to contribute to the dissemination of the values of sport through the language of the territories and its inhabitants.

3. PRESS CONFERENCE AND VENUE OF THE COMPETITION

The Press Conference to present the AIVA 2025 Competition is scheduled for Saturday 30 August 2025 from 11:00 to 12:30 at the Lido di Venezia at the Hotel Excelsior - Spazio della Regione del Veneto, in the context of the 82nd Venice International Film Festival organized by the Venice Biennale.

During the Press Conference, in collaboration with the *Veneto Region - European Region of Sport 2024*, two AIVA 2025 Special Awards will be presented in preview, namely:

Special Award ***"Regione del Veneto"***
07. "SOCIAL INCLUSION AND PROMOTION OF FAIR PLAY"

Special Award ***"Corriere dello Sport"***
04. "LINK WITH THE SOCIAL-CULTURAL
AND TERRITORIAL CONTEXT"

The AIVA 2025 Award Ceremony, with the presentation of the AIVA 2025 Awards and the viewing of all the competing Videos (the Public Award will also be expressed with the vote of approximately 300 students), will be held in *Macerata - European City of Sport 2022*, Saturday 11 October from 9:00 to 13:00; while in the afternoon of Friday 10 October a *Round Table on the audiovisual* on the themes of Culture, Sport and Tourism applied to digital is planned, with the participation of all the Administrations competing in AIVA 2025.

4. HOW TO JOIN THE CONTEST

All candidate Capitals/Regions/Cities/Municipalities/ Islands/Communities of Sport are entitled to access the competition for the ACES INTERNATIONAL VIDEO AWARDS and, to this end, they will receive an invitation and a participation form to be returned duly completed and signed **NO LATER THAN MAY 31, 2025,**
by ordinary, priority or registered mail, to the address
ACES Italia, via CLITUNNO, 12F, ROMA zip code 00198
or by e-mail to the address
italia@aces-europa.eu *or* **acesitalia@pec.it,**
also sending the final version of the audio-visual product in a format useful for projection and more specifically .mov or mp4 format., on digital support (USB key) or DVD to be sent for mail to the address specified above or by sending a copy of the video in high resolution by WeTransfer to the e-mail address specified above.
Receipt of the participation form and video within the aforementioned term implies unconditional, definitive and irrevocable acceptance of these regulations.
Conversely, ACES ITALIA's failure to receive the participation form and video within the aforementioned deadline will result in renunciation of participation.

- Participation in the contest is free.
- Shipping costs are charged to the participants.
- Taxed packages will be refused.
- Audio-visual products sent by post will not be returned to the sender.
- The videos produced must not exceed the maximum duration of 3 minutes and 30 seconds, including the closing credits which must have a

maximum total duration of 10 seconds - also as a still image.

Upon receipt of the video, ACES ITALIA will view the film and, if compliant with the Guidelines expressed in point 8. of these Regulations, will communicate formal acceptance of the video and participation in the AIVA 2025 Competition.
Conversely, the possibility of requesting changes to the video if it does not comply with the Guidelines expressed above is reserved.

5. RESPONSABILITY

The author and/or who owns the rights of the submitted work declares:
a) to be the owner of all rights of use of the work itself, without exception,
b) that the contents of the work do not violate the laws in force,
c) that the work does not contain defamatory content,
d) to have fulfilled all obligations towards any third parties.

It also grants explicit authorization to use it, in any version, in whole or in part, and in the promotional and communication materials of ACES INTERNATIONAL VIDEO AWARDS and Overtime Festival relieving them of any liability inherent in the work itself.

6. JURY AND AWARDS

a) The Jury, whose members will be chosen by ACES Italia and Overtime Festival, will view all the audiovisual products received and will award the ACES INTERNATIONAL VIDEO AWARDS 2025 recognition.

b) In addition to the 2 Special Awards referred to in point 3., other 3 Awards will also be deliver in collaboration with the Partners of the initiative:
Special Award "Aces Cinema"
Special Award "Decathlon"
Special Award "Overtime"

These 3 Special Awards will then be combined with 3 sector Awards (as per the AWARDS AND AKNOWLEDGMENTS point of this Regulation).

The winners of the sector Awards, including the Special ones (with the exception of two, as per the following point d) of this point of the Regulation), as well as the overall winner of the Best Video award, will be announced on Saturday 11 October 2025 during the XV edition of Overtime Festival, which will be held in Macerata from 8 to 12 October.

The winning video will then be subsequently screened in the context of other ACES Italia events.

c) The Best Video Award is linked to one of the main AIVA 2025 Partners, the Istituto per il Credito Sportivo e Culturale.
Therefore, the following award acquires this name:
1. "BEST VIDEO" Award
   Special Award "Istituto per il Credito Sportivo e Culturale"

d) Two sector Awards will be announced prior to the AIVA Ceremony in Macerata, i.e. on August 30, 2025 at the Venice Lido. Awards will be presented at the Veneto Region space during the Press Conference for the Presentation of the Aces International Video Awards 2025, during the 82nd Venice International Film Festival organized by the Venice Biennale.
Consequently, the following awards will acquire the name of:
04. "LINK WITH THE SOCIO-CULTURAL AND TERRITORIAL CONTEXT" Award
    "Corriere dello Sport" Special Award
07. "SOCIAL INCLUSION AND PROMOTION OF FAIR PLAY" Award
    "Veneto Region" Special Award

e) the Administrations that win the sector Awards (including the Special ones) and the Best Video Award of the AIVA 2025 Competition will be notified by ACES Italia in July 2025. It is forbidden, until the moment of delivery of the Award, to publicly communicate the victory of one of the Awards.
At the same time, by joining the AIVA 2025 Competition, the Administrations implicitly confirm their participation in the 2 moments of the Awards (Venice 30 August 2025 and Macerata 11 October 2025), so as to collect the Award reserved for them and share networking opportunities and exchange of best practices, as per the mission of the ACES Network.

7. RIGHTS

The videos sent, unless prohibited by the authors (or whoever holds the rights) expressed in the participation form, may be published on the official websites www.acesitalia.eu, www.overtimefestival.it, as well as on the respective social channels.
ACES Italia and Overtime Festival also reserve the possibility of using the videos sent, for promotional and non-profit events, through any means of communication, in Italy and abroad, without time limits and

free of charge, owing nothing therefore to the author and / or whoever owns the rights.
The winning works of the award, as well as those to which a special mention has been given, must show the indication of the awards obtained according to the official graphics prepared and provided by Aces Italia.

8. GUIDELINES FOR PARTICIPATION IN VIDEOS

In order to suggest some advice for the production of a video in line with the characteristics of the AIVA 2025 Competition and with the promotion of the Values that the Competition aims to achieve; and finally compliant from a technical point of view and the quality of the images promoted, these are the ACES Italia Guidelines to which you are kindly asked to pay attention when producing your video:

- The basic concept for the creation of a quality video must include narrative characteristics such as: speed, movement, music, emotion, storytelling, values, all declined in the sports field
- The maximum duration allowed for the Video is 3'30" (including subtitles), while the minimum duration is 1'; the recommended duration is about 2 minutes, favoring speed and dynamism.
- It is strongly recommended to use an HD camera for shooting images and adequate capture of voices and speech, in order to obtain a quality audiovisual product.
- Since this is a video calibrated for participation in an International Competition, with international judges and with the Audience Award expressed by a jury of young Italian students, the use of spoken language is not recommended, favoring instead a narration set to music and/or with text overlays.
  If you choose to use a vocal narration, subtitling in English is mandatory.
- The final recipient of the Video is not only ACES Italia for participation in this Competition; but, above all, your citizens. In order to promote your values, your characteristics and your uniqueness especially for and with your Community, already thinking about how and when to convey it to citizens; so that they feel this Video as something shared, with a sense of belonging

INFO & CONTACTS

www.acesitalia.eu • italia@aces-europa.eu

Coordinator Alessio di Maio
alessio.dimaio@acesitalia.eu - +39 392 447 5995

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AWARDS AND AKNOWLEDGMENTS

01 "BEST VIDEO" Award
Special Prize ***"Istituto per il Credito Sportivo e Culturale"***
(the video that achieves the highest score among all indicators)

02 "DIGITAL CREATIVITY" Award

03 "SPORTS TOURISM" Award

04 "LINK WITH THE SOCIAL-CULTURAL AND TERRITORIAL CONTEXT" Award - *Special Prize* ***"Corriere dello Sport"***

05 "RELEVANTS TO THE VALUES OF SPORT" Award

06 "PROMOTION OF THE VALUES AND SPORTING ACTIVITY" Award

07 "SOCIAL INCLUSION AND PROMOTION OF FAIR PLAY" Award
Special Prize ***"Regione del Veneto"***

08 "EMOTIONAL IMPACT" Award

09 "SPORT & SUSTAINABILITY" Award

10 "AUDIENCE" Award
(live voting during the Ceremony)

11 "PROJECT IDEA" Award

The three remaining Special Awards, namely:
Special Award ***"Aces Cinema"***
Special Award ***"Decathlon"***
Special Award ***"Overtime"***
will subsequently be combined with three of the following remaining sector Awards (02 | 03 | 05 | 06 | 08 | 09 | 11) AWARDS AND AKNOWLEDGMENTS