



4th EDITION

ACES
INTERNATIONAL
VIDEO
AWARDS
2024



REGULATION



INTRODUCTION AND GOALS

The ACES INTERNATIONAL VIDEO AWARDS is created by Aces Italy, the Italian delegation of ACES Europe, the Federation of European Capitals and Cities of Sport, in collaboration with the Overtime Festival, the national festival of storytelling, ethics and sports journalism, in order to enhance the commitment made by the Administrations in the creation of promotional videos during the nomination time as Capital, Region, City, Municipality, Community, Island of Sport everywhere in the world and of those produced after obtaining the title, promoting their visibility.

The videos will also be able to represent new productions linked to narration/storytelling on the value force of Sport.

An acknowledgment that aims to be a stimulus to the Administrations in the social communication of sports issues through a tool, particularly appreciated by young people, such as the audio-visual one and which aims to promote its dissemination, as it is representative of the push for the regeneration of territories through sport, as well as an expression of quality, merits and skills identified by Aces Europe as eligibility criteria for the various titles.

The ACES INTERNATIONAL VIDEO AWARDS therefore constitutes a deep-rooted and appreciated appointment for concrete sharing between Local Authorities and an ideal space for discussion with producers, directors and the public.





SPORT & SOCIETY

THE VALUES OF SPORT

1. RECIPIENTS

The Competition is reserved for audio-visual products made by worldwide capitals / regions / cities / municipalities / islands / communities that have been nominated or awarded by Aces Europe, as part of the application process or after obtaining the title.

Participation is limited to n. 20 videos; applications will be accepted on a chronological basis.

2. THEMES OF THE COMPETITION

The productions, evaluated based on the effectiveness and appropriateness of the idea and / or of the subject in communicating the themes underlying the candidacy projects and the relevance to the eligibility criteria as Capital / Region / City / Municipality / Island / Community of Sport everywhere in the world for that specific reference year, will have to contribute to the dissemination of the values of sport through the language of the territories and its inhabitants.

3. HOW TO JOIN THE AWARDS

All candidate Capitals/Regions/Cities/Municipalities/ Islands/Communities of Sport are entitled to access the competition for the ACES INTERNATIONAL VIDEO AWARDS and, to this end, they will receive an invitation and a participation form to be returned duly completed and signed no later than **JULY 31, 2024**, by ordinary, priority or registered mail, to the address **ACES Italia, via CLITUNNO, 12F, ROME zip code 00198 - ITALY** or by e-mail to the address **italia@aces-europa.eu**, also sending the final version of the audio-visual product in a format useful for projection and more specifically .mov or mp4 format., on digital support (USB key) or DVD to be sent for mail to the address specified above or by sending a copy of the video in high resolution by WeTransfer to the e-mail address specified above. Receipt of the participation form and video by ACES ITALIA within the aforementioned term implies unconditional, definitive and irrevocable acceptance of these regulations. Conversely, ACES ITALIA's failure to receive the participation form and video within the aforementioned deadline will result in renunciation of participation.

Participation in the contest is free.

Shipping costs are charged to the participants. Taxed packages will be refused. Audio-visual products sent by post will not be returned to the sender.

The videos produced must not exceed the maximum duration of 4 minutes, including the closing credits which must have a maximum total duration of 10 seconds - also as a still image.

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THE VALUES OF SPORT

4. RESPONSABILITY

The author and/or who owns the rights of the submitted work declares:

- a)** to be the owner of all rights of use of the work itself, without exception,
- b)** that the contents of the work do not violate the laws in force,
- c)** that the work does not contain defamatory content,
- d)** to have fulfilled all obligations towards any third parties.

It also grants explicit authorization to use it, in any version, in whole or in part, and in the promotional and communication materials of ACES INTERNATIONAL VIDEO AWARDS and Overtime Festival relieving them of any liability inherent in the work itself.

5. JURY AND AWARDS

The Jury, whose members will be chosen by Aces Italia and Overtime Festival, will view all the audio-visual products received and will award the ACES INTERNATIONAL VIDEO AWARDS 2024.

Special mentions and prizes are also awarded in collaboration with the initiative's Partners.

The winner will be announced on October 12th during the XIV edition of Overtime Festival to be held in Macerata from 9 to 13 October 2024.

The winning video will be screened at the annual Aces Italia and Aces Europe Awards ceremonies.

6. RIGHTS

The videos sent, unless prohibited by the authors (or whoever holds the rights) expressed in the participation form, may be published on the official websites www.acesitalia.eu, www.overtimefestival.it, as well as on the respective social channels.

ACES Italia and Overtime Festival also reserve the possibility of using the videos sent, for promotional and non-profit events, through any means of communication, in Italy and abroad, without time limits and free of charge, owing nothing therefore to the author and / or whoever owns the rights.

The winning works of the award, as well as those to which a special mention has been given, must show the indication of the awards obtained according to the official graphics prepared and provided by Aces Italia.

INFO & CONTACTS

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AWARDS AND ACKNOWLEDGMENTS

- 01 - "PROJECT IDEA" AWARD
- 02 - "PROJECT CREATIVITY" AWARD
- 03 - "SPORTS TOURISM" AWARD
- 04 - "LINK WITH THE SOCIAL-CULTURAL AND TERRITORIAL CONTEXT" AWARD
- 05 - "RELEVANTS TO THE VALUES OF SPORT" AWARD
Special Prize 
- 06 - "PROMOTION OF THE VALUES AND SPORTING ACTIVITY" AWARD
Special Prize  (dedicated to Italian videos only)
- 07 - "SOCIAL INCLUSION AND PROMOTION OF FAIR PLAY" AWARD
- 08 - "EMOTIONAL IMPACT" AWARD
- 09 - "SPORT & SUSTAINABILITY" AWARD
- 10 - "AUDIENCE" AWARD
(live voting during the Ceremony)
- 11 - "BEST VIDEO" AWARD
(the video that achieves the highest score between technical and sports indicators)